ARCHIE'S PAL
Jugheads
COMICS
HA!
ARCHIECOMICS.COM
#197
$2.50 US
APPROVED BY THE COMICS CODE AUTHORITY
THESE DAYS IT'S GETTING MUCH TOUGHER TO ASK PARENTS FOR MONEY!
TELL ME ABOUT IT!
REX W. LINDSEY
DIRECT EDITION
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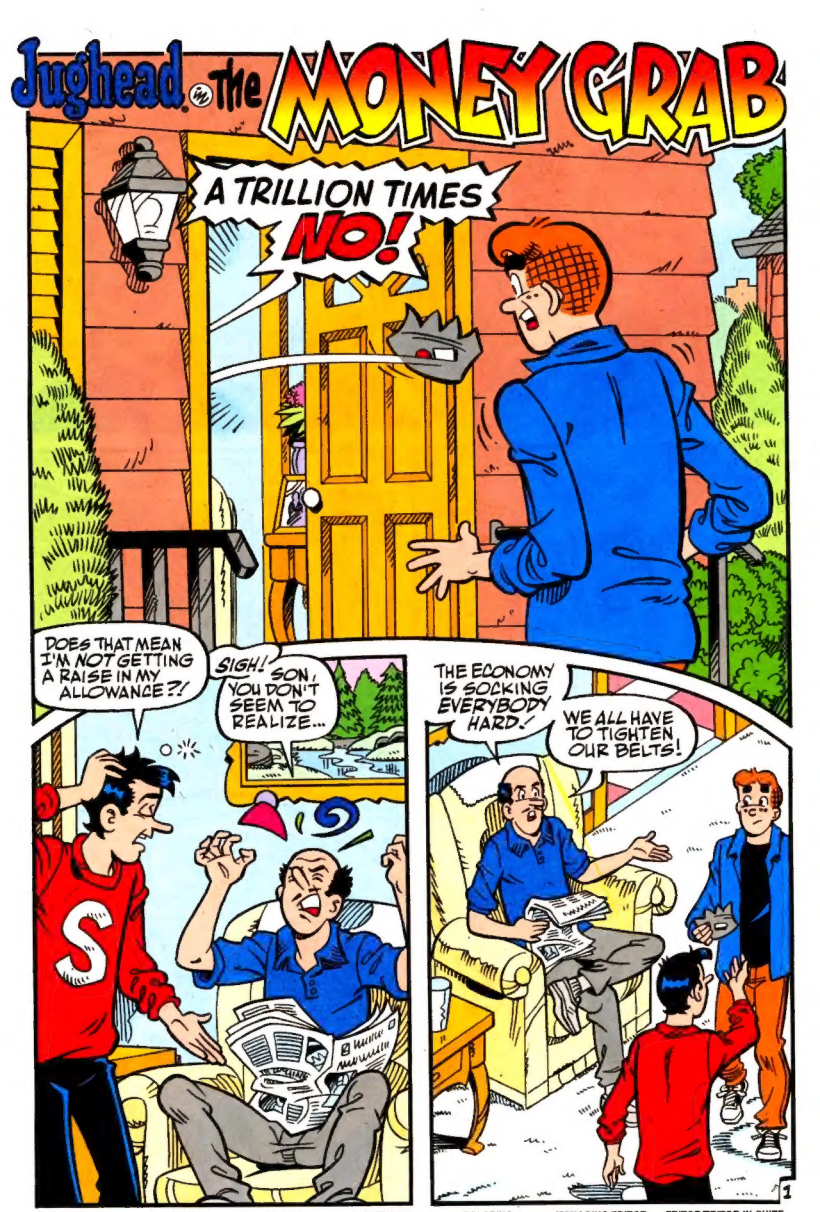
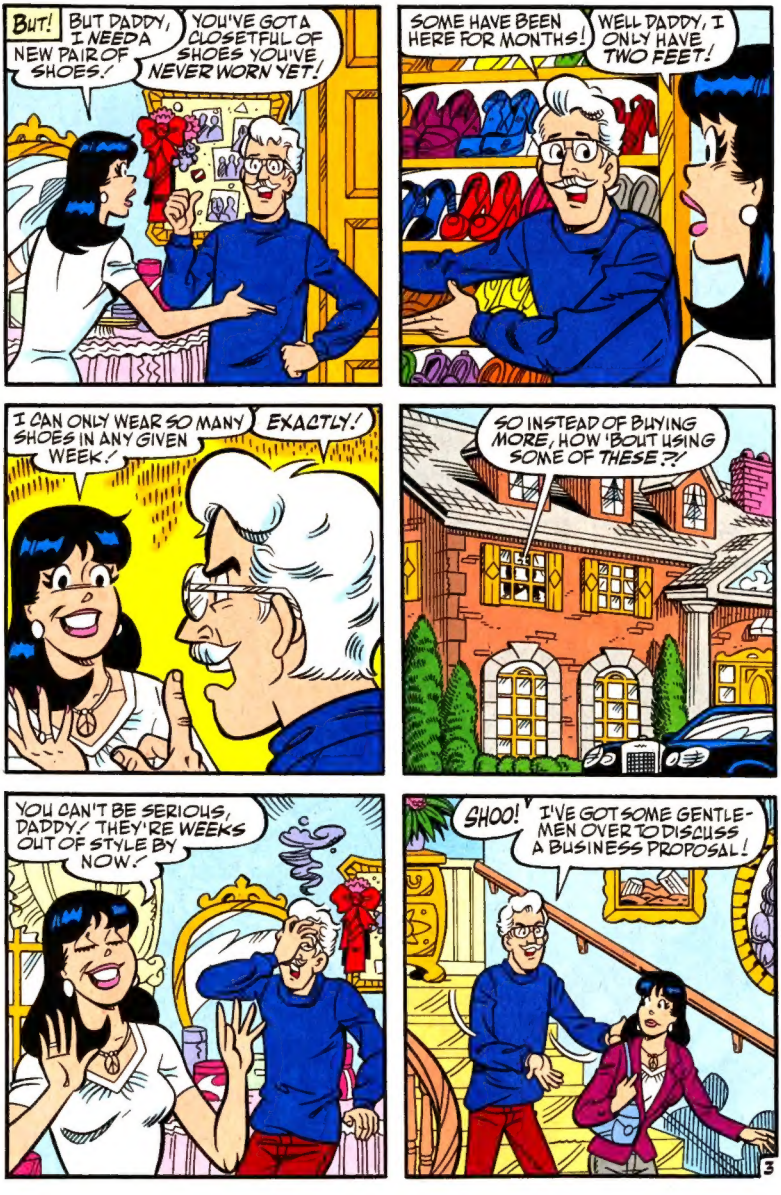
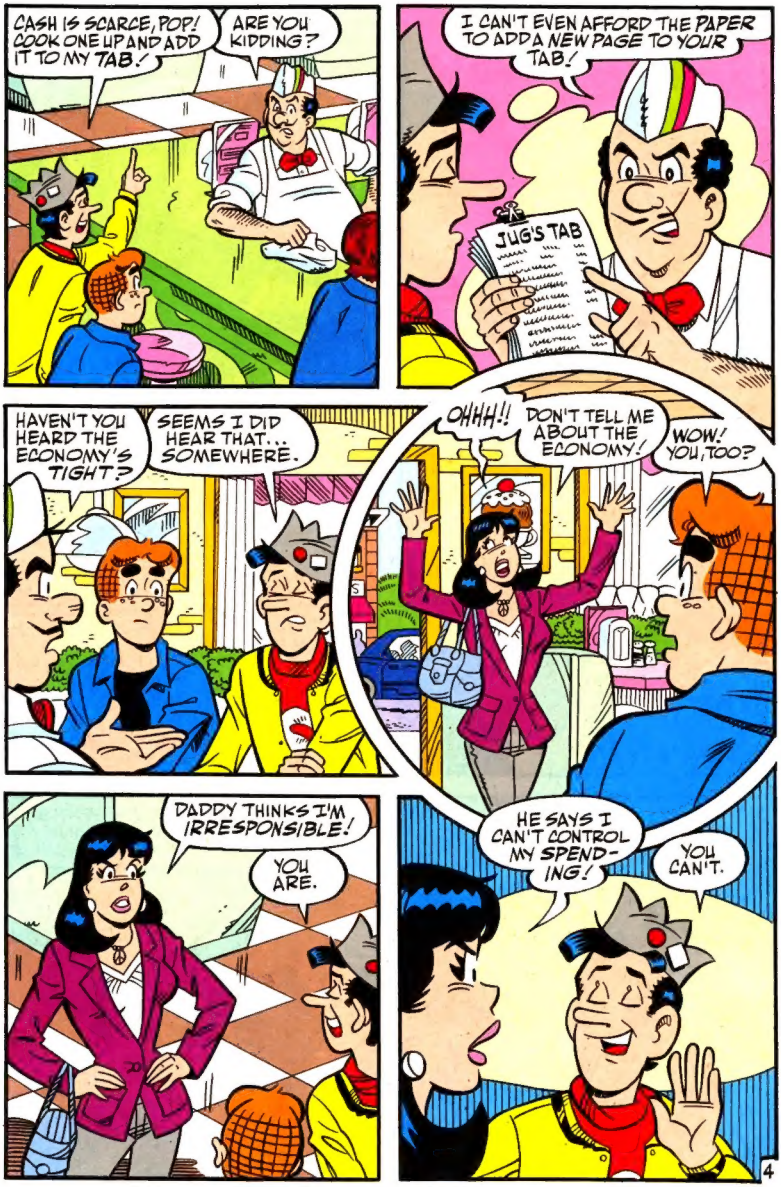
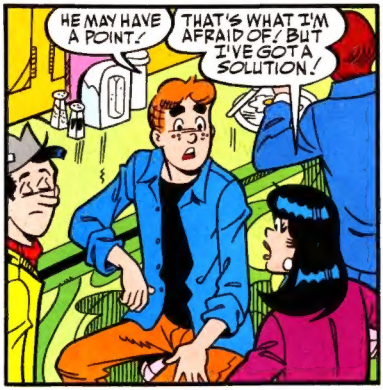

Jughead in The MONEY GRAB
A TRILLION TIMES NO!
DOES THAT MEAN I'M NOT GETTING A RAISE IN MY ALLOWANCE?!
SIGH! SON, YOU DON'T SEEM TO REALIZE...
THE ECONOMY IS SOCKING EVERYBODY HARD.
WE ALL HAVE TO TIGHTEN OUR BELTS!
1

SCRIPT: CRAIG BOLDMAN
PENCILS: REX LINDSEY
INKING: JIM AMASH
LETTERING: JACK MORELLI
COLORING: BARRY GROSSMAN
MANAGING EDITOR: MIKE PELLERITO
EDITOR/EDITOR-IN-CHIEF: VICTOR GORELICK

A DOLLAR DOESN'T GO AS FAR AS IT USED TO! DO YOU GET WHAT I'M SAYING?
OH, YEAH, DAD. I ABSOLUTELY DO!
GOOD! GOOD!
I WASN'T FIGURING ON A DOLLAR INCREASE! I WAS HOPING FOR AT LEAST A TEN, OR MAYBE EVEN A TWEN--
I'M STARTING TO BELIEVE HE REALLY DOES MEAN "NO!"
YOU'RE NOT ALONE, JUG! MY FOLKS ARE WATCHING THEIR PENNIES, TOO! THINGS ARE TOUGH ALL OVER!
NOT ALL OVER!
IT'S A CINCH VERONICA DOESN'T HAVE TO DEAL WITH ALLOWANCE PROBLEMS LIKE US LESSER MORTALS DO!


BUT!
BUT DADDY, I NEED A NEW PAIR OF SHOES!
YOU'VE GOT A CLOSETFUL OF SHOES YOU'VE NEVER WORN YET!
SOME HAVE BEEN HERE FOR MONTHS!
WELL DADDY, I ONLY HAVE TWO FEET!
I CAN ONLY WEAR SO MANY SHOES IN ANY GIVEN WEEK!
EXACTLY!
SO INSTEAD OF BUYING MORE, HOW 'BOUT USING SOME OF THESE?!
YOU CAN'T BE SERIOUS, DADDY! THEY'RE WEEKS OUT OF STYLE BY NOW!
SHOO!
I'VE GOT SOME GENTLEMEN OVER TO DISCUSS A BUSINESS PROPOSAL!

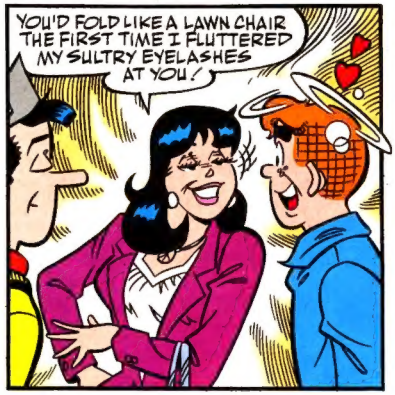

CASH IS SCARCE, POP! COOK ONE UP AND ADD IT TO MY TAB!
ARE YOU KIDDING?
I CAN'T EVEN AFFORD THE PAPER TO ADD A NEW PAGE TO YOUR TAB!
JUG'S TAB
HAVEN'T YOU HEARD THE ECONOMY'S TIGHT?
SEEMS I DID HEAR THAT... SOMEWHERE.
OHHH!!
DON'T TELL ME ABOUT THE ECONOMY!
WOW! YOU, TOO?
DADDY THINKS I'M IRRESPONSIBLE!
YOU ARE.
HE SAYS I CAN'T CONTROL MY SPENDING!
YOU CAN'T.


HE MAY HAVE A POINT./
THAT'S WHAT I'M AFRAID OF./ BUT I'VE GOT A SOLUTION./

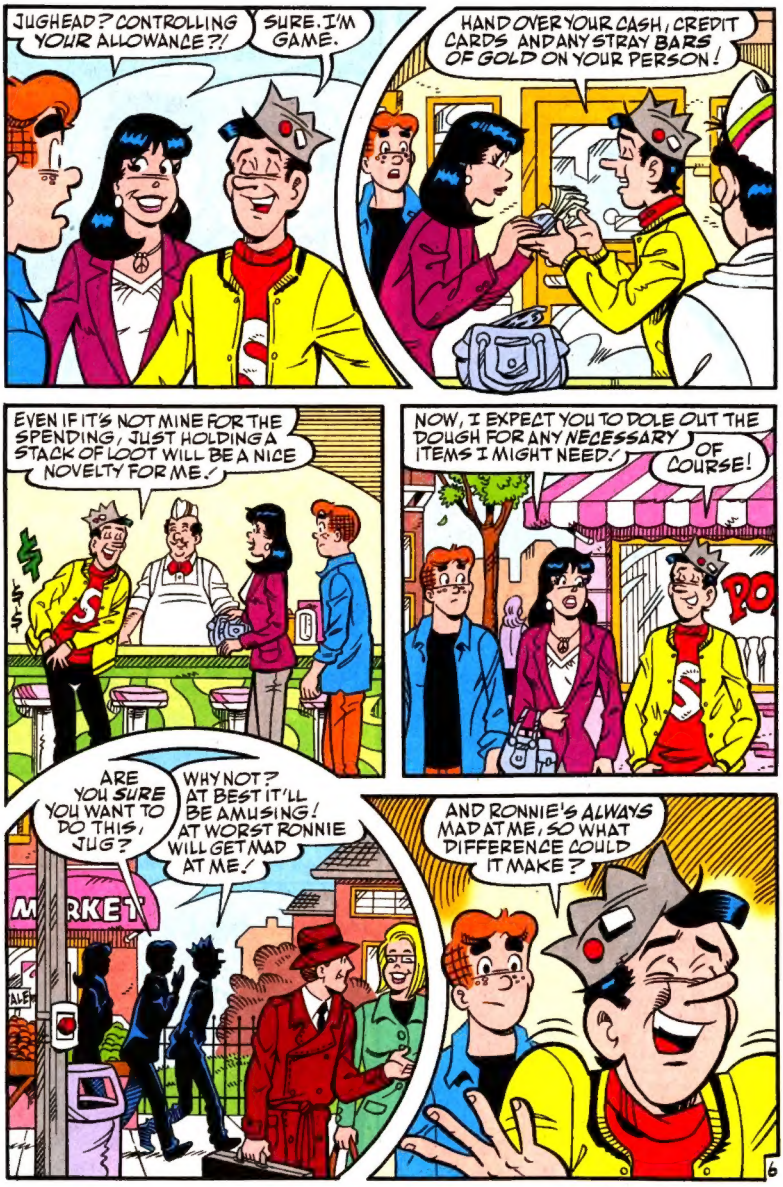
I KNOW MY DADDY./ I'LL ACT RESPONSIBLE FOR A WHILE, AND HE'LL LOOSEN UP THE PURSE STRINGS AGAIN./

I'M GOING TO PUT SOMEONE ELSE IN CHARGE OF MY READY CASH. I CAN'T SPEND IT IF I DON'T HAVE IT./
GOOD PLAN!

OKAY, I'LL HOLD YOUR DOUGH FOR YOU./
NOT YOU, ARCHIE! YOU'RE TOO SOFT A TOUCH./

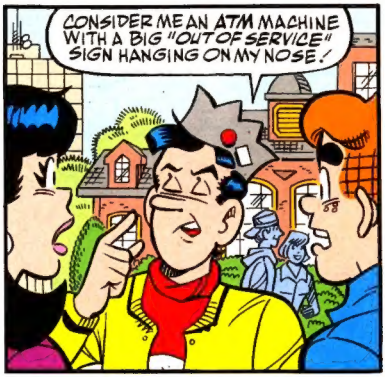

YOU'D FOLD LIKE A LAWN CHAIR THE FIRST TIME I FLUTTERED MY SULTRY EYELASHES AT YOU./

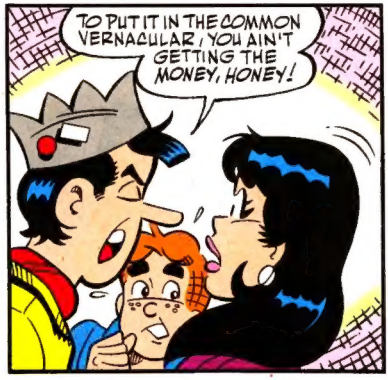
I WANT SOMEBODY I CAN'T SWEET-TALK OR CAJOLE./ I WANT JUGHEAD!


JUGHEAD? CONTROLLING YOUR ALLOWANCE?!
SURE. I'M GAME.
HAND OVER YOUR CASH, CREDIT CARDS AND ANY STRAY BARS OF GOLD ON YOUR PERSON!
EVEN IF IT'S NOT MINE FOR THE SPENDING, JUST HOLDING A STACK OF LOOT WILL BE A NICE NOVELTY FOR ME.
NOW, I EXPECT YOU TO DOLE OUT THE DOUGH FOR ANY NECESSARY ITEMS I MIGHT NEED!
OF COURSE!
ARE YOU SURE YOU WANT TO DO THIS, JUG?
WHY NOT? AT BEST IT'LL BE AMUSING! AT WORST RONNIE WILL GET MAD AT ME.
AND RONNIE'S ALWAYS MAD AT ME, SO WHAT DIFFERENCE COULD IT MAKE?

JUGGIE, I CAN'T MISS MY FAVORITE BOUTIQUE'S SEMI-MONTHLY "CLEAR-IT-OUT" SALE! MY CREDIT CARD, PLEASE!
Vavoom's BOUTIQUE
SALE

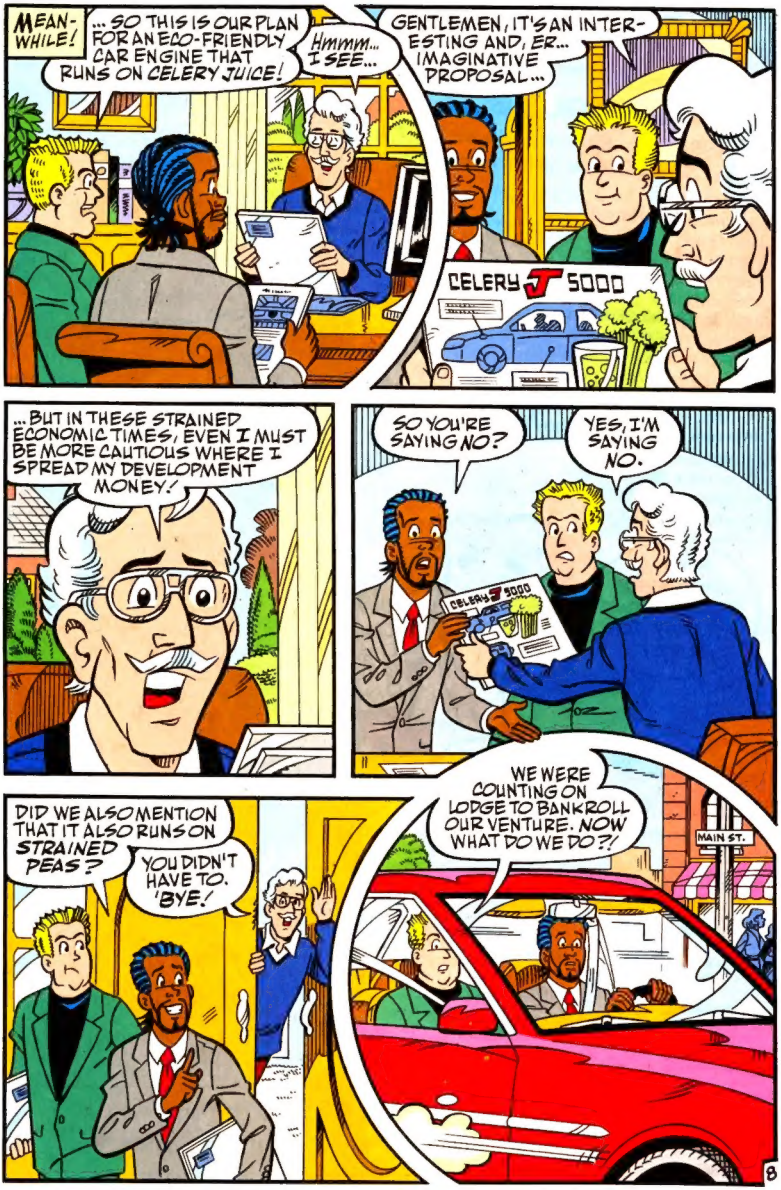
YOU'RE NOT MS. GRUNDY! SO DON'T EVEN THINK OF TESTING ME!


CONSIDER ME AN ATM MACHINE WITH A BIG "OUT OF SERVICE" SIGN HANGING ON MY NOSE!


TO PUT IT IN THE COMMON VERNACULAR, YOU AIN'T GETTING THE MONEY, HONEY!

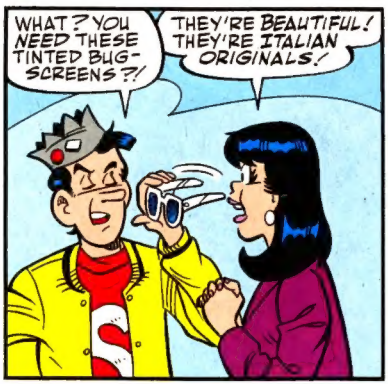
GOOD BOY, JUGGIE! DIDN'T I TELL YOU HE WAS THE MAN FOR THE JOB?
PAT! PAT!

WITH OL' MILBURN DRYSDALE HERE ON THE JOB, I'LL BE BACK IN DADDY'S GOOD GRACES BEFORE YOU CAN SAY "FISCAL MELT-DOWN"!


MEAN-WHILE!
...SO THIS IS OUR PLAN FOR AN ECO-FRIENDLY CAR ENGINE THAT RUNS ON CELERY JUICE!
Hmmm... I SEE...
GENTLEMEN, IT'S AN INTER-ESTING AND, ER... IMAGINATIVE PROPOSAL...
CELERY J 5000
...BUT IN THESE STRAINED ECONOMIC TIMES, EVEN I MUST BE MORE CAUTIOUS WHERE I SPREAD MY DEVELOPMENT MONEY!
SO YOU'RE SAYING NO?
YES, I'M SAYING NO.
CELERY J 5000
DID WE ALSO MENTION THAT IT ALSO RUNS ON STRAINED PEAS?
YOU DIDN'T HAVE TO. 'BYE!
WE WERE COUNTING ON LODGE TO BANKROLL OUR VENTURE. NOW WHAT DO WE DO?!
MAIN ST.

EEEE!
JUGGIE, REMEMBER WHAT I SAID ABOUT NECESSITIES?
YUP!
ELITE EYEWEAR

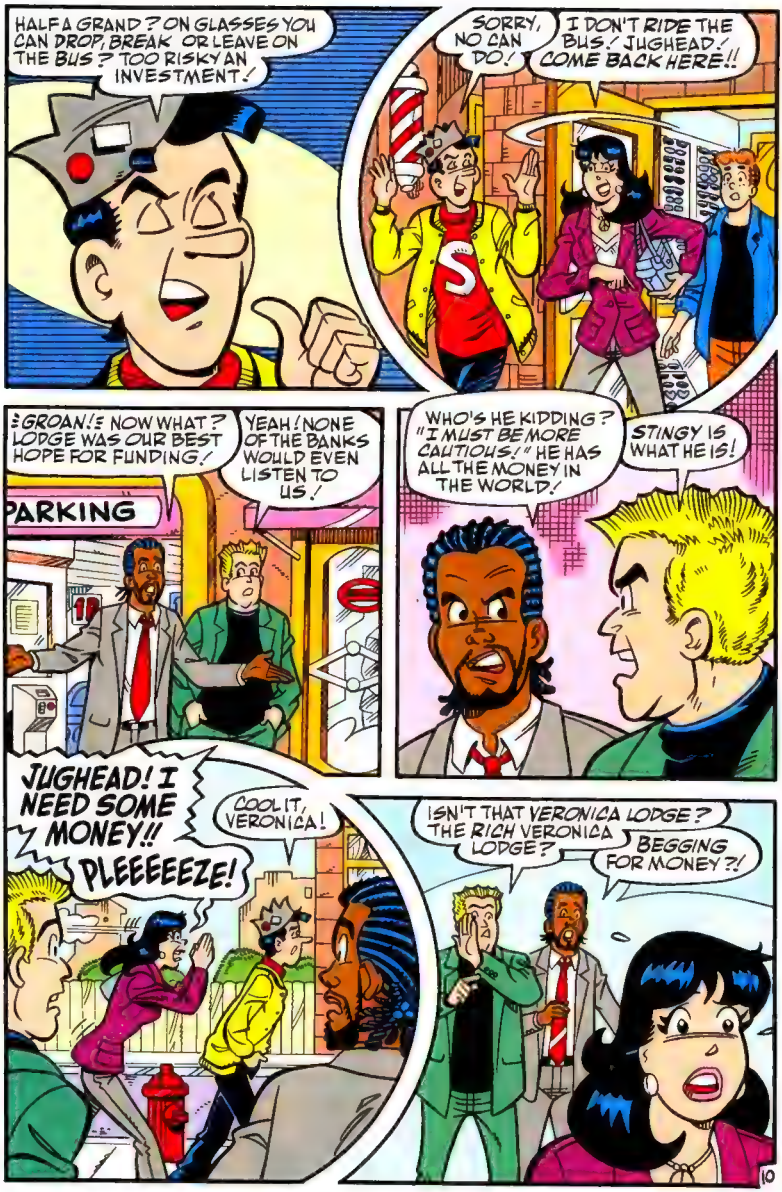
THIS IS IT! I N-E-E-E-D THESE SUN-GLASSES!
SURRENDER MY CARD, PRONTO!


WHAT? YOU NEED THESE TINTED BUG-SCREENS?!
THEY'RE BEAUTIFUL! THEY'RE ITALIAN ORIGINALS!

THE ONLY THING ORIGINAL ABOUT THEM IS THE NOVELTY OF A FIVE HUNDRED DOLLAR PRICE TAG! FORGET IT!
WHAT?!

LOOK! THE TOP MAGAZINE MODELS WEAR THEM!
THE MAGAZINE'S OVERPRICED, TOO!

YOU CAN BUY PERFECTLY GOOD SHADES FOR FIVE BUCKS!
YOU'RE NOT THE BOSS OF ME!


HALF A GRAND? ON GLASSES YOU CAN DROP, BREAK OR LEAVE ON THE BUS? TOO RISKY AN INVESTMENT./
SORRY, NO CAN DO./
I DON'T RIDE THE BUS./ JUGHEAD./ COME BACK HERE!!
GROAN!/ NOW WHAT? LODGE WAS OUR BEST HOPE FOR FUNDING./
YEAH!/ NONE OF THE BANKS WOULD EVEN LISTEN TO US./
PARKING
WHO'S HE KIDDING? "I MUST BE MORE CAUTIOUS!" HE HAS ALL THE MONEY IN THE WORLD./
STINGY IS WHAT HE IS!
JUGHEAD! I NEED SOME MONEY!!
PLEEEEEZE!
COOL IT, VERONICA!
ISN'T THAT VERONICA LODGE? THE RICH VERONICA LODGE?
BEGGING FOR MONEY?!

WE HAD IT ALL WRONG! LODGE IS OBVIOUSLY WIPED OUT.
THIS KID SEEMS TO HAVE DEEP POCKETS, THOUGH.

JUGGIE, I KNOW YOU LOVE HAMBURGERS! HOW ABOUT IF--
I KNEW IT!

I KNEW YOU'D GO FOR MY WEAK SPOT WHEN THE GOING GOT TOUGH!

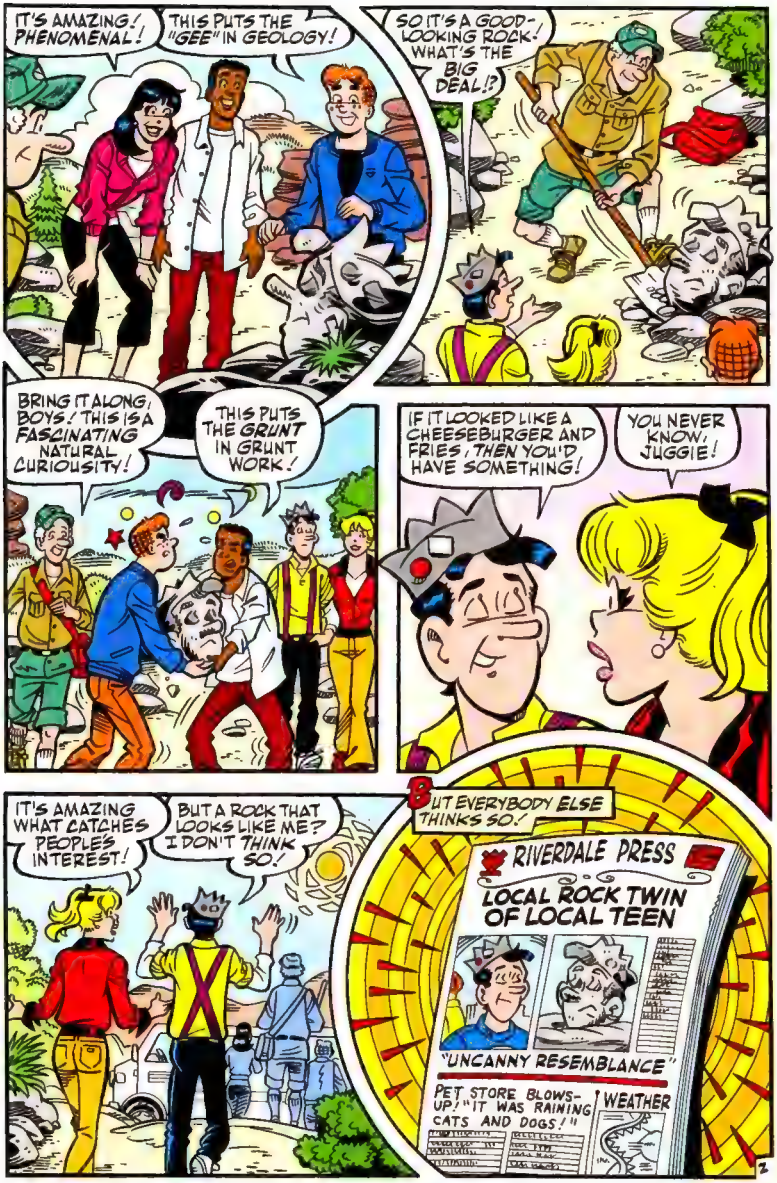
WELL, NO SKIN OFF MY NOSE! BUY ME A BURGER AND I'LL GIVE YOU ENOUGH CASH TO CHOKE A WHALE!
YAY!!

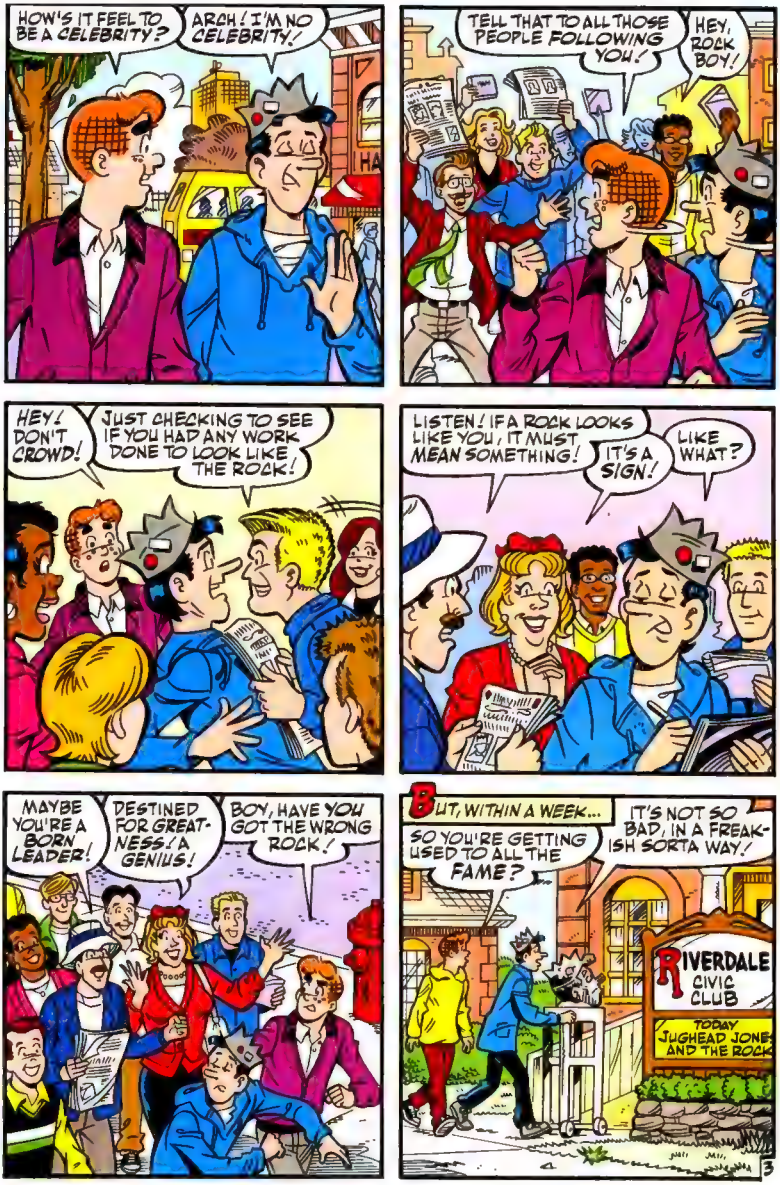
WELL, SHE SURE KNEW HOW TO PUSH HIS BUTTON!
I'LL SAY!

ER... SAY... HOW'S OUR EXPENSE BUDGET?
HEALTHY ENOUGH TO SPRING FOR A FEW HAMBURGERS!

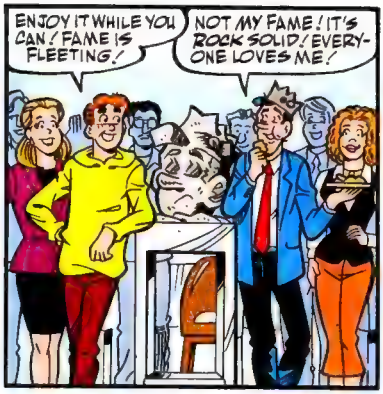
C'MON, ARCHIE! I'M ON A SPENDING SPREE!
SAY, PAL... GOT A MINUTE?
WE HAVE A LITTLE VENTURE TO DISCUSS...
?
IT'S A TOUGH ECONOMY, POP!
IT SURE IS!
--BUT SOME PEOPLE SEEM TO HAVE A WAY OF MAKING IT WORK FOR THEM!
WHY ARE THEY TALKING TO JUG ABOUT CELERY JUICE AND MOTORS?
I DON'T KNOW, BUT I HAVE A FEELING AS LONG AS THEY KEEP BUYING HIM BURGERS, HE'LL KEEP LISTENING!
CELERY JUICE
THE End!

Jughead
ROCK STAR
OR THE GREAT STONE FACE
ARCHIE! KEEP UP!
WE'RE SUPPOSED TO BE STUDYING NATURAL FORMATIONS!
I AM!
WELL, WILL YOU LOOK AT THAT!
JUGHEAD, IT LOOKS JUST LIKE YOU!
EHHH... I'M TALLER!

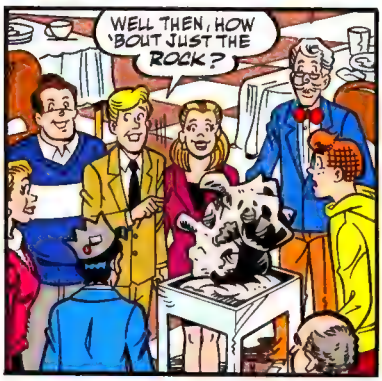

IT'S AMAZING! PHENOMENAL!
THIS PUTS THE "GEE" IN GEOLOGY!
SO IT'S A GOOD-LOOKING ROCK- WHAT'S THE BIG DEAL!?
BRING IT ALONG, BOYS! THIS IS A FASCINATING NATURAL CURIOUSITY!
THIS PUTS THE GRUNT IN GRUNT WORK!
IF IT LOOKED LIKE A CHEESEBURGER AND FRIES, THEN YOU'D HAVE SOMETHING!
YOU NEVER KNOW, JUGGIE!
IT'S AMAZING WHAT CATCHES PEOPLE'S INTEREST!
BUT A ROCK THAT LOOKS LIKE ME? I DON'T THINK SO!
BUT EVERYBODY ELSE THINKS SO!
RIVERDALE PRESS
LOCAL ROCK TWIN OF LOCAL TEEN
"UNCANNY RESEMBLANCE"
PET STORE BLOWS-UP! "IT WAS RAINING CATS AND DOGS!"
WEATHER


HOW'S IT FEEL TO BE A CELEBRITY?
ARGH! I'M NO CELEBRITY!
TELL THAT TO ALL THOSE PEOPLE FOLLOWING YOU!
HEY, ROCK BOY!
HEY! DON'T CROWD!
JUST CHECKING TO SEE IF YOU HAD ANY WORK DONE TO LOOK LIKE THE ROCK!
LISTEN! IF A ROCK LOOKS LIKE YOU, IT MUST MEAN SOMETHING!
IT'S A SIGN!
LIKE WHAT?
MAYBE YOU'RE A BORN LEADER!
DESTINED FOR GREATNESS! A GENIUS!
BOY, HAVE YOU GOT THE WRONG ROCK!
BUT, WITHIN A WEEK...
SO YOU'RE GETTING USED TO ALL THE FAME?
IT'S NOT SO BAD, IN A FREAKISH SORTA WAY!
RIVERDALE CIVIC CLUB
TODAY JUGHEAD JONES AND THE ROCK
3

I GET INVITED TO "LUNCHEONS" SO PEOPLE CAN "OOH" AND "AHH" OVER ME!
AND I "OOH" AND "AHH" OVER THE LUNCHEON!
DON'T MIND MY CALIPERS, YOUNG MAN!
YEOW!
I'M A PALEONTOLOGIST! I MUST COMPARE THE SIZE OF YOUR SKULL TO OTHER NOTEWORTHY FOSSILS!
SWEET!
TELL ME, YOUNG MAN, DO YOU PERCHANCE HAVE A PREHENSILE TAIL?
I NEVER LOOKED!
GOOMBYE!
YOU'VE GOT TO EXPECT A CERTAIN AMOUNT OF THAT SORT OF THING!
I DON'T GOT TO! YOU GOT TO!


ENJOY IT WHILE YOU CAN! FAME IS FLEETING!
NOT MY FAME! IT'S ROCK SOLID! EVERY-ONE LOVES ME!

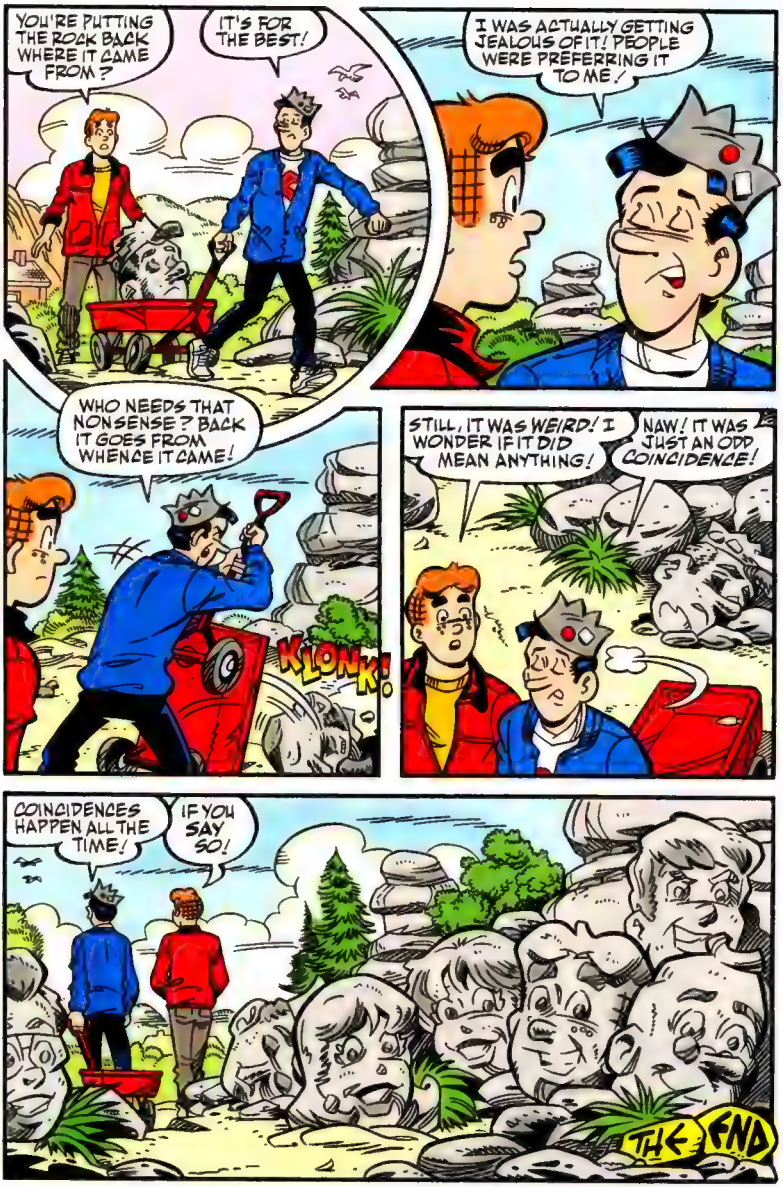
WE'D LIKE TO BOOK YOU AND YOUR ROCK FOR A PARTY ON SATURDAY!
hmm... SORRY, I'LL BE BUSY ON SATURDAY!


WELL THEN, HOW 'BOUT JUST THE ROCK?

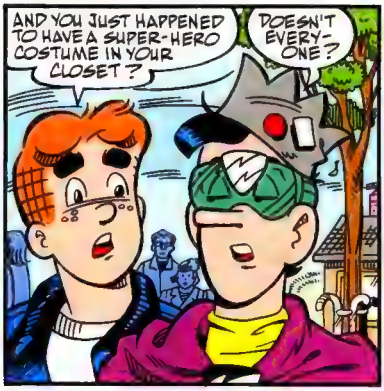
AMAZING! IT'S THE BOY WHO LOOKS LIKE A ROCK!
eh? HOLD ON--!

DON'T YOU MEAN "THERE'S THE ROCK THAT LOOKS LIKE THAT BOY!"
DON'T BE SILLY!

IT'S BEEN AROUND FOR MILLIONS OF YEARS! YOU JUST CAME ALONG AT THE LAST MINUTE TO RIDE ITS COATTAILS!
IT'S A ROCK! IT AIN'T GOT NO COATTAILS!!


YOU'RE PUTTING THE ROCK BACK WHERE IT CAME FROM?
IT'S FOR THE BEST!
I WAS ACTUALLY GETTING JEALOUS OF IT! PEOPLE WERE PREFERRING IT TO ME!
WHO NEEDS THAT NONSENSE? BACK IT GOES FROM WHENCE IT CAME!
KLONK!
STILL, IT WAS WEIRD! I WONDER IF IT DID MEAN ANYTHING!
NAW! IT WAS JUST AN ODD COINCIDENCE!
COINCIDENCES HAPPEN ALL THE TIME!
IF YOU SAY SO!
THE END

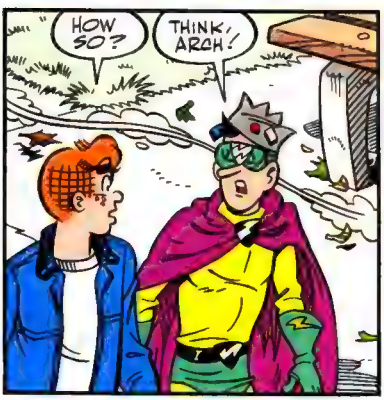
Jughead in
ALL DRESSED UP
REAL ESTATE
WHAT'S THE OCCASION?
LAUNDRY DAY.
ALL MY SHIRTS WITH THE "S" ON THE FRONT ARE IN THE WASH, SO I HAD TO GO WITH WHAT'S LEFT.
1

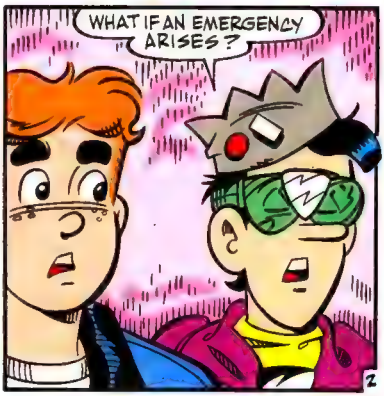

AND YOU JUST HAPPENED TO HAVE A SUPER-HERO COSTUME IN YOUR CLOSET?
DOESN'T EVERY-ONE?

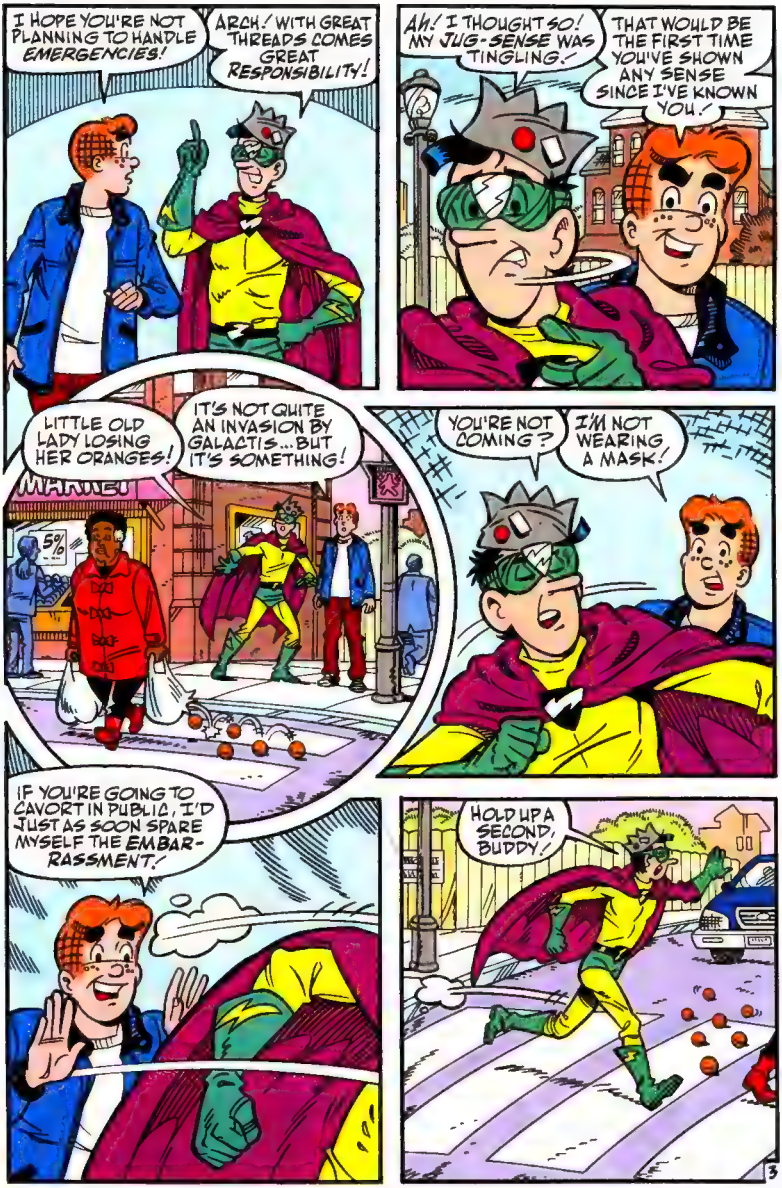
YOU LOOK RATHER RIDICULOUS IN ALL THAT, YOU KNOW.
I SHOULD CARE?

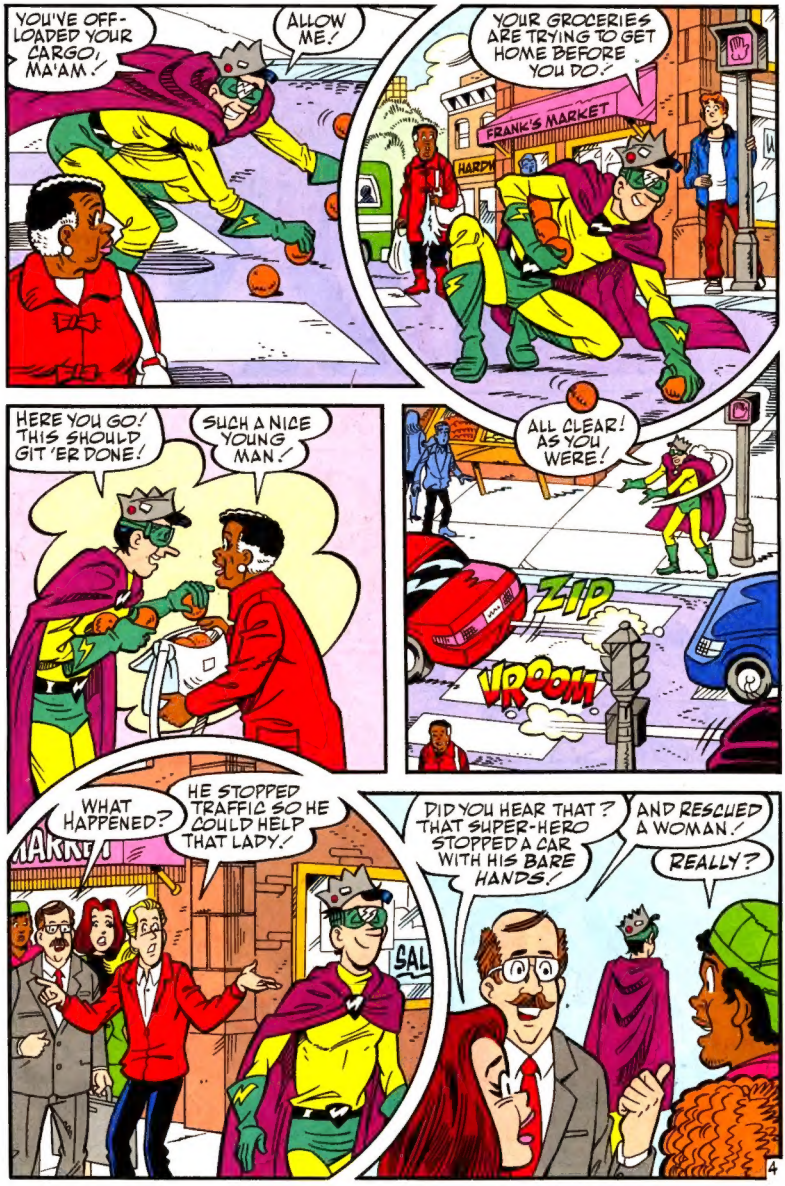
IN MY SUPER-HERO SUIT, NO ONE CAN TELL WHO I AM!

SO HOW COME I'VE NEVER SEEN YOU WEAR IT BEFORE?
WELL, THIS OUTFIT IS SOMETHING OF A NUISANCE.


HOW SO?
THINK, ARCH!


WHAT IF AN EMERGENCY ARISES?


I HOPE YOU'RE NOT PLANNING TO HANDLE EMERGENCIES!
ARCH! WITH GREAT THREADS COMES GREAT RESPONSIBILITY!
AH! I THOUGHT SO! MY JUG-SENSE WAS TINGLING!
THAT WOULD BE THE FIRST TIME YOU'VE SHOWN ANY SENSE SINCE I'VE KNOWN YOU!
LITTLE OLD LADY LOSING HER ORANGES!
IT'S NOT QUITE AN INVASION BY GALACTIS... BUT IT'S SOMETHING!
MARKET
5%
YOU'RE NOT COMING?
I'M NOT WEARING A MASK!
IF YOU'RE GOING TO CAVORT IN PUBLIC, I'D JUST AS SOON SPARE MYSELF THE EMBARRASSMENT!
HOLD UP A SECOND, BUDDY!
3


YOU'VE OFF-LOADED YOUR CARGO, MA'AM.
ALLOW ME!
YOUR GROCERIES ARE TRYING TO GET HOME BEFORE YOU DO.
FRANK'S MARKET
HARDY
HERE YOU GO! THIS SHOULD GIT 'ER DONE!
SUCH A NICE YOUNG MAN.
ALL CLEAR! AS YOU WERE!
ZIP
VROOM
WHAT HAPPENED?
HE STOPPED TRAFFIC SO HE COULD HELP THAT LADY.
DID YOU HEAR THAT? THAT SUPER-HERO STOPPED A CAR WITH HIS BARE HANDS!
AND RESCUED A WOMAN.
REALLY?

SUPER-HEROES ARE ALWAYS RESCUING BEAUTIFUL BABES! WHAT A LIFE!
DID SHE FALL OFF A SKY-SCRAPER OR SOMETHIN'?
THEY'RE SAYIN' HE SWOOPED DOWN OUT OF THE SKY AND JUGGLED CARS LIKE THEY WERE TENNIS BALLS!
GROOVY!
WAS THE CITY IN PERIL?
YOU THINK THEY CALL OUT SUPER-HEROES JUST TO ARREST JAYWALKERS?!
LET'S SEE THE HERO, BILLY!
GOOD GRIEF! IS THAT JUGHEAD?!
IT IS!
WHAT'S THE BIG OCCASION?
OUR HERO
LAUNDRY DAY!
YAY!
WE ♥ YOU!
THE END

Jughead FAN ART

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NEXT Jughead

POP TATE SELLS OUT??? SAY IT AIN'T SO!

READ DINE BY DESIGN

#198 ON SALE THE WEEK OF DECEMBER 7TH, 2009!

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I am legion